

2026 TCS London Marathon Charity Ballot

Frequently Asked Questions

What is the Charity Ballot?

The Charity Ballot is an annual draw for charities that don't have any existing entries in the TCS London Marathon. Eligible charities can apply to secure **one** entry into the 2026 TCS London Marathon.

How much is a Charity Ballot entry?

One entry will cost **£400 + VAT**.

When is the deadline to apply?

The application window closes at **23:59 GMT on Friday 13 December 2024**. We can't accept any applications after this time.

When will my charity be told the results of the ballot?

Charities will be notified of the results by **Friday 20 December**.

Is my charity eligible to apply for the Charity Ballot?

If your charity already has entries in the 2026 TCS London Marathon, you can't apply to be part of the ballot. The Charity Ballot is reserved for charities that don't currently hold any existing bonds or advertising packages.

I secured an entry in the 2025 Charity Ballot. Can I still apply for 2026?

Yes. If you don't have any entries already for the 2026 event, you're eligible to apply to be entered into the 2026 Charity Ballot for a chance to secure one entry.

Will the entry roll over?

Charity Ballot entries for the 2026 event **won't** roll over. If your entry is unused on 2026 Marathon Day (either the registered participant does not cross the Start Line, or you don't register a participant by the participant registration deadline), it will expire.

When would we need to sign the Terms & Conditions?

You'll be required to accept the 2026 Charity Ballot Terms & Conditions when you apply to enter the ballot. [View the Terms & Conditions](#)

When do I have to pay?

If you're successful in securing an entry through the ballot, we'll invoice you in January 2025. You'll only be invoiced if you are successful in the ballot.

When can I register my participant?

We'll be in touch in the weeks after 2025 Marathon Day with the next steps to allocate your entry to your chosen participant.