

# Native feature ad

**Image Dimensions:** 518px width x 560px height

**Allowed formats:** JPEG

Please provide a clear image with no text overlaid on top as it may be cropped and become illegible on mobile devices

**File size:** Less than 1MB

## Text requirements

Charity Name

Charity Description (max 250 characters)

Click-through URL

## Styling

1. Use actual event imagery or owned imagery
2. Preference for imagery of single person or small group over mass crowd shots
3. Keep subject of photo centred for best outcome when resizing responsively

