

## THE 2024 TCS LONDON MARATHON - FACT SHEET

# **Background**

The TCS London Marathon is the largest annual one-day fundraising event on the planet, with participants raising more than £1 billion for good causes since the first event was held in 1981.

#### The world's most popular marathon

The TCS London Marathon is a celebration of fun, fundraising, fancy dress and amazing community spirit, and a triumph of positivity, inclusivity and togetherness.

2023 TCS London Marathon was the biggest marathon ever staged anywhere in the world, with 48,599 participants taking on the traditional course from London's Greenwich to The Mall, and a further 4,129 people from more than 101 countries completing the 26.2-mile challenge virtually across the globe.

In 2023, we were delighted to see thousands of people of all walks of life complete both the mass and virtual editions of the TCS London Marathon on Sunday 23 April – the second with our headline sponsor – solidifying the event's status as the most popular marathon on the planet.

### The entry process

By the end of June, everyone who entered the 2024 TCS London Marathon Ballot will find out if they have been offered a place in the mass event.

Those who have been successful in the ballot will be encouraged to use their place to run for charity, while those who have been unsuccessful will be directed to lists of charities that have guaranteed 2024 TCS London Marathon places.

#### Any questions about the 2024 TCS London Marathon?

Visit our <u>website</u> or get in touch with a member of our Charities Team on charities@londonmarathonevents.co.uk – they'd be delighted to help.