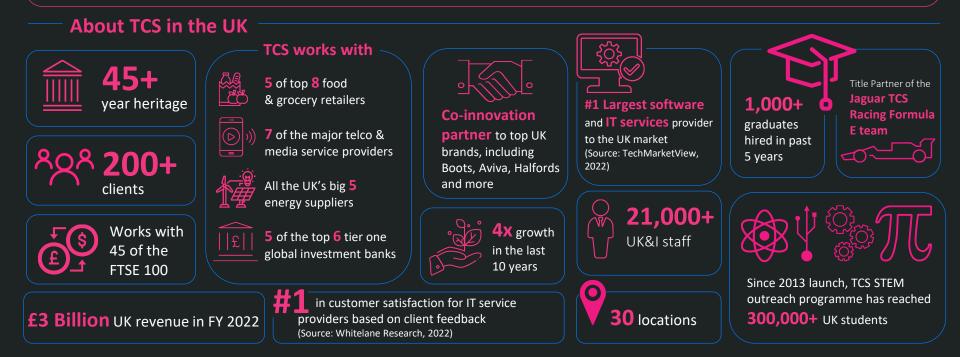


Building greater futures in the UK through innovation and collective knowledge



Who is TCS?

Tata Consultancy Services (TCS) is a global IT services, consulting, and business solutions company with over 21,000 employees across 30 offices in the UK and Ireland. For more than 45 years TCS has partnered with some of the UK's biggest brands to facilitate their growth and digital transformation journeys, doing everything from delivering cloud migration and security, using Al to improve customer service, to implementing machine learning to manage risk. We partner with some of the UK's most iconic companies, including BT, TfL, Virgin Atlantic, Nationwide and M&S.







– TCS and the TCS London Marathon

Became **7th** title partner in 2022 as part of the marathon's 40+ year history

Enabled first ever virtual London Marathon as Technology Partner via the

official app in 2020



London Marathon Technology Partner **2016-2021**

Thousands

of virtual participants from 2021 to date

TCS chosen charity partner

City Year UK, a youth charity that empowers 18 to 25-year-olds to tackle educational inequality

Measuring

impact

Introduced London Marathon Events to **ReScore app**, a TCS app used by the Council for Responsible Sport to measure progress in environmental and social responsibility

2022 TCS London — Marathon highlights

- TCS London Marathon app downloaded nearly 400,000 times
- 8.9 million app tracking views on event day

• 163,000 messages of support for runners via Belief Booster





Title partner of TCS **New York** City Marathon, TCS **Amsterdam** Marathon, TCS **Lidingöloppet** in Sweden, and TCS **Toronto** Waterfront Marathon

First ever TCS Mini London – Marathon mass event in 2022

• Donated £10 to the schools of every child who finished

Places for **7,000** children to take part

