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2024 TCS LONDON MARATHON BALLOT RESULTS ANNOUNCED ON THURSDAY 6 JULY

 More than 500,000 people applied to take part in the 2024 event on Sunday 21 April

The world record-breaking 578,374 people who entered the ballot to participate in the 2024 TCS London Marathon will discover their result tomorrow (Thursday 6 July).

For the first time in history, more than half a million people applied to take part in a marathon with applicants from the UK and across the globe entering the 2024 TCS London Marathon ballot.

The previous world record total of 457,861 applications was set prepandemic in 2019 by applicants for the 2020 London Marathon.

The results will be issued by email throughout the day tomorrow (Thursday 6 July), starting from 09:00 onwards.

Those who have been successful will be able to start planning to take on the iconic TCS London Marathon course, from Greenwich to Westminster, on Sunday 21 April 2024.

Hugh Brasher, Event Director of the TCS London Marathon, said: "This year's TCS London Marathon was an amazing day, full of positivity and joy, which inspired a world record number of people to apply for the 2024 event, meaning an incredible 578,374 people will be anxiously awaiting tomorrow's results. We wish everyone the very best of luck.

"For those that are successful, your journey to the 2024 TCS London Marathon begins tomorrow. If you did not get the result you wanted, there are still plenty of ways you can have an unforgettable marathon experience in 2024 including taking on the TCS London Marathon for charity, taking part in the TCS London Marathon #MyWay, which allows you to run the event anywhere in the world on 21 April, or by taking part in the Brighton Marathon on Sunday 7 April, which London Marathon Events started organising this year."

Many charities have entries for the 2024 TCS London Marathon, including the 2024 TCS London Marathon <u>Charity of the Year Samaritans</u>. Charities allocate their places to people who commit to raising funds for their cause. To find out more, <u>click here.</u>

Entries for the 2024 Brighton Marathon, on Sunday 7 April, are now open here.

The TCS London Marathon ballot draw is completely random, just like the National Lottery.

Successful applicants will be able to set up their own bespoke fundraising page through <u>Enthuse</u>, the official fundraising partner of London Marathon Events.

For more information on the TCS London Marathon Ballot, click here.

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Notes to Editors

About the London Marathon

- The 2024 TCS London Marathon will take place on Sunday 21 April 2024.
- The London Marathon was first held on 29 March 1981 and the millionth finisher in the history
 of the event crossed the line in 2016.
- Since the first London Marathon in 1981, the event has raised more than £1.1 billion for charity.
- The 2024 TCS London Marathon Official Charity of the Year is Samaritans.
- London Marathon Events gifts its surplus each year to the London Marathon Foundation (the
 operating name of The London Marathon Charitable Trust, a registered charity (283813) and a
 company limited by guarantee registered in England & Wales (01550741), registered office:
 190 Great Dover Street, London, SE1 4YB).
- Since 1981, the London Marathon Foundation has awarded £100 million to more than 1,600 projects that inspire activity in London and across the UK.
- For more information, visit tcslondonmarathon.com

About Tata Consultancy Services (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that has been partnering with many of the world's largest businesses in their transformation journeys for over 55 years. Its consulting-led, cognitive powered, portfolio of business, technology and engineering

services and solutions is delivered through its unique Location Independent Agile™ delivery model, recognized as a benchmark of excellence in software development.

A part of the Tata group, India's largest multinational business group, TCS has over 614,000 of the world's best-trained consultants in 55 countries. The company generated consolidated revenues of US \$27.9 billion in the fiscal year ended March 31, 2023, and is listed on the BSE and the NSE in India. TCS' proactive stance on climate change and award-winning work with communities across the world have earned it a place in leading sustainability indices such as the MSCI Global Sustainability Index and the FTSE4Good Emerging Index. For more information, visit www.tcs.com

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