Click here if you are having trouble viewing this message.



For immediate release: 16:30 Tuesday 18 April 2023

# GREAT ORMOND STREET HOSPITAL TEAM OPEN 2023 TCS LONDON MARATHON RUNNING SHOW

 Team GOSH participants to get TCS London Marathon week under way at ExCel tomorrow

Inspiring members of Team GOSH will officially open the TCS London Marathon Running Show at 10:00 tomorrow (Wednesday 23 April) at ExCeL London.

Great Ormond Street Hospital is the Official Charity of the Year for the 2023 TCS London Marathon and Team GOSH is made up of more than 850 people running for the charity on Sunday (23 April).

Opening the TCS London Marathon Running Show tomorrow (Wednesday) will be Liz Tait, GOSH's Head of Fundraising, alongside some of the Team GOSH participants. Joining them at the ribbon cutting will also be Rifka Noronha, Head of Corporate Affairs for TCS UK&I and Catherine Anderson, Executive Director of the London Marathon Foundation.

The TCS London Marathon Running Show is where all participants go before Marathon Day to collect their all-important Event Pack, which includes their bib number. It is likely to be a record number of starters in this year's event with more than 45,000 people registered.

The TCS London Marathon Running Show, which is free to enter, hosts exhibitors, has fun activations for all and gives participants important Marathon Day tips and information and has a packed line-up of speakers including elite runners, celebrity guests and industry experts. <u>View the line-up here</u>.

Among the many activations at this year's TCS London Marathon Running Show is the London Marathon Foundation stand, where the Foundation will be celebrating reaching the funding milestone of £100 million awarded to projects that inspire activity across the UK.

The Foundation was created in 1981 just before the first London Marathon, by Chris Brasher and John Disley, the co-founders of the London Marathon. To celebrate reaching the £100 million funding milestone, the Foundation will have an activation at the Running Show with a 100-seconds of activity challenge, along with information about some of the inspiring projects that have benefited from the Foundation's funding.

The opening times of the 2023 TCS London Marathon Running Show are:

- Wednesday 19 April: 10:00-20:00
- Thursday 20 April: 10:00-20:00
- Friday 21 April: 10:00-20:00
- Saturday 22 April: 08:30-17:30

For more information on the 2023 TCS London Marathon, see our media resources.

The 2023 TCS Mini London Marathon takes place on Saturday 22 April. The 2023 TCS London Marathon takes place on Sunday 23 April with live coverage across the BBC.

# ENDS

## Notes to Editors

## About the London Marathon

- The 2023 TCS London Marathon will take place on Sunday 23 April.
- The London Marathon was first held on 29 March 1981 and the millionth finisher in the history of the event crossed the line in 2016.
- Since the first London Marathon in 1981, the event has raised more than £1 billion for charity.
- The 2023 TCS London Marathon Official Charity of the Year is Great Ormond Street Hospital Children's Charity.
- London Marathon Events gifts its surplus each year to the London Marathon Foundation (the operating name of The London Marathon Charitable Trust, a registered charity (283813) and a company limited by guarantee registered in England & Wales (01550741), registered office: 190 Great Dover Street, London, SE1 4YB).
- Since 1981, the London Marathon Foundation has awarded £100 million to more than 1,600 projects that inspire activity in London and across the UK.
- For more information, visit tcslondonmarathon.com

#### About Tata Consultancy Services (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that has been partnering with many of the world's largest businesses in their transformation journeys for over 55 years. Its consulting-led, cognitive powered, portfolio of business, technology and engineering services and solutions is delivered through its unique Location Independent Agile<sup>™</sup> delivery model, recognized as a benchmark of excellence in software development.

A part of the Tata group, India's largest multinational business group, TCS has over 614,000 of the world's best-trained consultants in 55 countries. The company generated consolidated revenues of US \$27.9 billion in the fiscal year ended March 31, 2023, and is listed on the BSE and the NSE in India. TCS' proactive stance on climate change and award-winning work with communities across the world have earned it a place in leading sustainability indices such as the MSCI Global Sustainability Index and the FTSE4Good Emerging Index. For more information, visit www.tcs.com

#### For further information, please contact:

Lianne Hogan | Communications Manager | London Marathon Events Ltd e lianne.hogan@londonmarathonevents.co.uk | t +44 (0)7921 465111



Click here to unsubscribe or to change your Subscription Preferences.