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Media Advisory (not for publication): Monday 10 July 2023

GUARANTEED MEDIA ENTRIES FOR THE 2024 TCS LONDON MARATHON

The 2024 TCS London Marathon takes place on Sunday 21 April 2024.

As always, the event has been hugely oversubscribed with more than 578,374 people from the UK and across the globe entering the ballot for the 2024 edition.

We have a limited number of guaranteed entries for media for the 2024 TCS London Marathon, which takes place from Greenwich to Westminster.

Please note, media entries are given on the basis that media coverage of the event is guaranteed.

Note: A standard entry fee applies. The TCS London Marathon entry fee is £69.99.

If you are interested in applying for a media guaranteed entry, please email the following information to media@londonmarathonevents.co.uk:

- Name
- Contact phone number
- Job title
- Name of media organisation
- Brief outline of media coverage you can offer if you were allocated a place

Closing date for applications: **17:00 on Monday 31 July**

Applicants will be notified no later than **Friday 11 August**

Please note, guaranteed media entries are also available for:

- [The Big Half](#) (Sunday 3 September 2023) – London’s community half marathon is the perfect way to test your legs before starting your marathon training. It starts near Tower Bridge and finishes at Cutty Sark.
- [The Vitality London 10,000](#) (Sunday 24 September 2023) – an unmissable event taking in some of London’s most iconic landmarks, including Admiralty Arch, St Paul’s Cathedral, Big Ben and the Houses of Parliament.

If you would like to be considered for a media entry for either of these events, please email media@londonmarathonevents.co.uk by no later than 24 July 2023.

ENDS

Notes to Editors

About the London Marathon

- The 2024 TCS London Marathon will take place on Sunday 21 April 2024.
- The London Marathon was first held on 29 March 1981 and the millionth finisher in the history of the event crossed the line in 2016.
- Since the first London Marathon in 1981, the event has raised more than £1.1 billion for charity.
- The 2024 TCS London Marathon Official Charity of the Year is Samaritans.
- London Marathon Events gifts its surplus each year to the London Marathon Foundation (the operating name of The London Marathon Charitable Trust, a registered charity (283813) and a company limited by guarantee registered in England & Wales (01550741), registered office: 190 Great Dover Street, London, SE1 4YB).
- Since 1981, the London Marathon Foundation has awarded £100 million to more than 1,600 projects that inspire activity in London and across the UK.
- For more information, visit tcs.londonmarathon.com

About Tata Consultancy Services (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that has been partnering with many of the world’s largest businesses in their transformation journeys for over 55 years. Its consulting-led, cognitive powered, portfolio of business, technology and engineering services and solutions is delivered through its unique Location Independent Agile™ delivery model, recognized as a benchmark of excellence in software development.

A part of the Tata group, India’s largest multinational business group, TCS has over 614,000 of the world’s best-trained consultants in 55 countries. The company generated consolidated revenues of US \$27.9 billion in the fiscal year ended March 31, 2023, and is listed on the BSE and the NSE in India. TCS’ proactive stance on climate change and award-winning work with communities across the world have earned it a place in leading sustainability indices such as the MSCI Global Sustainability Index and the FTSE4Good Emerging Index. For more information, visit www.tcs.com

For further information, please contact:

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