For immediate release: 17:15 Friday 21 April 2023

MEDIA ADVISORY: BALLOT FOR 2024 TCS LONDON MARATHON OPENS TOMORROW

- Next year's TCS London Marathon is on Sunday 21 April 2024
- Ballot open from Saturday 22 April until 21:00 on Friday 28 April

The ballot for the 2024 TCS London Marathon opens tomorrow (Saturday 22 April).

The 2024 TCS London Marathon will take place on Sunday 21 April 2024.

The ballot for next year's event will be open from Saturday 22 April until 21:00 on Friday 28 April. It is a completely random draw, just like the National Lottery. The ballot results will be announced before the end of June 2023.

The TCS London Marathon is the most popular marathon on the planet, with hundreds of thousands applying for a place through the ballot every year.

Read more here

Hugh Brasher, Event Director, said: "The London Marathon is one of the UK's best-loved events and more than one million people have completed it since the first edition back in 1981.

"So many have described it as one of the best days of their lives, cheered on by the incredible London crowds as they run through the streets of our amazing capital city.

"Entering the ballot for the 2024 TCS London Marathon can be the first step towards a healthier, happier lifestyle and being part of it is sure to be an

extraordinary, life-changing experience."

ENDS

Notes to Editors

About the London Marathon

- The 2023 TCS London Marathon will take place on Sunday 23 April.
- The London Marathon was first held on 29 March 1981 and the millionth finisher in the history of the event crossed the line in 2016.
- Since the first London Marathon in 1981, the event has raised more than £1 billion for charity.
- The 2023 TCS London Marathon Official Charity of the Year is Great Ormond Street Hospital Children's Charity.
- London Marathon Events gifts its surplus each year to the London Marathon Foundation (the operating name of The London Marathon Charitable Trust, a registered charity (283813) and a company limited by guarantee registered in England & Wales (01550741), registered office: 190 Great Dover Street, London, SE1 4YB).
- Since 1981, the London Marathon Foundation has awarded £100 million to more than 1,600 projects that inspire activity in London and across the UK.
- For more information, visit tcslondonmarathon.com

About Tata Consultancy Services (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that has been partnering with many of the world's largest businesses in their transformation journeys for over 55 years. Its consulting-led, cognitive powered, portfolio of business, technology and engineering services and solutions is delivered through its unique Location Independent Agile™ delivery model, recognized as a benchmark of excellence in software development.

A part of the Tata group, India's largest multinational business group, TCS has over 614,000 of the world's best-trained consultants in 55 countries. The company generated consolidated revenues of US $27.9 billion in the fiscal year ended March 31, 2023, and is listed on the BSE and the NSE in India. TCS' proactive stance on climate change and award-winning work with communities across the world have earned it a place in leading sustainability indices such as the MSCI Global Sustainability Index and the FTSE4Good Emerging Index. For more information, visit www.tcs.com

For further information, please contact:
Ryan Goad | Head of Communications & TV | London Marathon Events Ltd
e ryan.goad@londommarathonevents.co.uk | m +44 (0) 7950 708574