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For immediate release: Friday 21 April 2023

SPORTS TOURS INTERNATIONAL AND LONDON MARATHON EVENTS ANNOUNCE EXTENSION TO LONG- STANDING PARTNERSHIP

London Marathon Events (LME) and Sports Tours International today (Friday 21 April) announced the extension of their long-running partnership in which Sports Tours International is retained as Exclusive International Travel Partner for the TCS London Marathon.

Following a competitive tender process, LME reappointed Sports Tours International ahead of this weekend's 2023 TCS London Marathon, cementing the two organisations' shared purpose of ensuring thousands of international runners can take part in the iconic event.

Brian Greenwood, Commercial Director of London Marathon Events, added: "Sports Tours International has proved itself to be the right partner to deliver our international participants, with a successful track record in delivering this programme. We are delighted to be able to continue our partnership for the next three years."

Sports Tours International's Chief Operating Officer, Tim Przybysz said: "Sports Tours International is incredibly proud of its relationship with London Marathon Events and we are delighted to be able to continue this partnership and manage the International Tour Operator Programme for the TCS London Marathon for the next three years.

"We have provided this service for more than 40 years and we look forward to building on the hard work that has taken place in developing relationships with other international tour companies throughout the world."

Sports Tours International founder Vince Regan started organising trips to international marathons back in the 1970s and one of his first trips was to the iconic New York Marathon. A few years later, Regan played an instrumental role helping London Marathon co-founder Chris Brasher to

realise his vision of a city marathon with a global reach. In the early 1980s, Sports Tours began marketing London Marathon entries worldwide.

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Notes to Editors

About the London Marathon

- The 2023 TCS London Marathon will take place on Sunday 23 April.
- The London Marathon was first held on 29 March 1981 and the millionth finisher in the history of the event crossed the line in 2016.
- Since the first London Marathon in 1981, the event has raised more than £1 billion for charity.
- The 2023 TCS London Marathon Official Charity of the Year is Great Ormond Street Hospital Children's Charity.
- London Marathon Events gifts its surplus each year to the London Marathon Foundation (the operating name of The London Marathon Charitable Trust, a registered charity (283813) and a company limited by guarantee registered in England & Wales (01550741), registered office: 190 Great Dover Street, London, SE1 4YB).
- Since 1981, the London Marathon Foundation has awarded £100 million to more than 1,600 projects that inspire activity in London and across the UK.
- For more information, visit tcslondonmarathon.com

About Sports Tours International

Established in 1973 Sports Tours International is Europe's leading tour operator in the mass participation events sector. With offices in Ireland and France, the group fully owned by BetFred Chairman, Fred Done.

The Manchester-based team coordinates entry, accommodation and comprehensive logistical support as amateur athletes take on the most important physical challenges of their lives, raising millions of pounds for charitable causes in the process.

Sports Tours International is the Official Premium Tour Operator to the Tour de France, delivering once-in-a-lifetime trips to cycling's marquee event and helping more than 500 amateur riders take on hardest stage of the race at The Etape du Tour every year.

The business is also the official UK partner to Club La Santa in Lanzarote – Europe's no.1 sports resort – coordinating dream escapes to Lanzarote for active holidaymakers lured by the promise of guaranteed sun, world-class sports facilities and an extensive leisure and wellbeing offering.

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