

Click [here](#) if you are having trouble viewing this message.



For immediate release: 00:01 Monday 20 June 2022

LONDON MARATHON RENEWS PARTNERSHIP WITH BBC TO 2026

- **BBC Sport to continue as host broadcaster for the TCS London Marathon until 2026**
- **BBC to showcase London Marathon Events' work inspiring and encouraging physical activity**

London Marathon Events (LME) and the BBC, host broadcaster of the London Marathon since 1981, have agreed a new contract that extends the partnership for a further five years, from 2022 to 2026.

The partnership, now more than four decades old, is one of the longest-standing in British sport. During that time the London Marathon has grown into the world's biggest annual one-day fundraising event, raising more than £1 billion for charity and, combined with its virtual edition, the biggest marathon ever staged anywhere in the world.

In addition to coverage of the London Marathon, the BBC will showcase London Marathon Events' new initiatives to inspire and encourage physical activity, starting with inspiring more children across the UK to take part in the 2022 TCS Mini London Marathon.

The BBC will also show coverage of other LME events, including The Big Half, the Vitality London 10,000 and the Vitality Westminster Mile, on BBC Red Button or other BBC digital platforms.

Hugh Brasher, Event Director of London Marathon Events, said: "Our partnership with the BBC goes back more than 40 years and the support of the BBC has been key to the development of the London Marathon into one of the capital's great days out that is so loved by millions.

"Together we have worked through many challenges over the years including, most recently, the Covid-19 pandemic, which led to elite-only races and the first virtual marathon in 2020 – the coverage of which was shortlisted for a BAFTA.

"We are delighted to continue our partnership and very excited about our new initiative to inspire and encourage physical activity. We are facing a national obesity and mental health crisis and getting active and taking regular exercise is key to addressing this."

Barbara Slater, Director of BBC Sport, said: "The London Marathon is an iconic event in the UK's sporting calendar and one that we are thrilled to continue broadcasting for another five years. We look forward to showcasing the elite athletes from the race, as well as the inspiring and touching stories of the thousands of charity runners who take part each year."

The 2022 TCS London Marathon takes place on Sunday 2 October and then returns to its usual April slot on Sunday 23 April 2023.

ENDS

NOTES TO EDITORS

About the TCS London Marathon

- The 2022 TCS London Marathon will take place on Sunday 2 October.
- The London Marathon was first held on 29 March 1981 and the millionth finisher in the history of the event crossed the line in 2016.
- Since the first London Marathon in 1981, the event has raised more than £1 billion for charity.
- For more information, visit [tcs-londonmarathon.com](https://www.tcs-londonmarathon.com)

About London Marathon Events

London Marathon Events (LME) organises a series of mass participation events inspiring more than 200,000 participants every year. Its portfolio of world-class events includes the world's biggest marathon and the world's greatest festival of cycling. The mass participation events are:

- Vitality Westminster Mile
- Vitality London 10,000
- RideLondon

... The Big Half, New Balance Big Relay and the Big Mile

- Swim Serpentine
- TCS London Marathon and Mini London Marathon

Every year, London Marathon Events gifts its trading surplus to The London Marathon Charitable Trust. Both organisations share a vision of Inspiring Activity and a mission to inspire and enable people to become and remain physically active across all ages, demographics and abilities. Since 1981, The Trust has made grants totalling in excess of £94 million to more than 1,500 projects in London and across the UK that help people to become and remain active.

For further information, please contact:

Ryan Goad | Head of Communications & TV | London Marathon Events Ltd
e ryan.goad@londonmarathonevents.co.uk | m +44 (0) 7950 708574