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## NEW TCS MINI LONDON MARATHON TO TAKE PLACE ON SATURDAY 1 OCTOBER IN LANDMARK CHANGE TO EVENT

- Up to 7,000 children to take part in inaugural stand-alone TCS Mini London Marathon on Saturday 1 October
- Schools receive £10 for every finisher in unique new initiative
- Part of London Marathon Events' commitment to getting more children active
- Ambition is to grow the event to 50,000 children by 2030

The world-famous Finish Line on The Mall in central London will welcome 7,000 children in the first edition of the new mass participation TCS Mini London Marathon on Saturday 1 October, the day before the TCS London Marathon.

In a unique new initiative, every child who finishes the 2022 TCS Mini London Marathon will be rewarded with £10 paid to their school to spend on PE or IT equipment, provided by TCS.

The programme will feature one-mile and 2.6K events for children and young people of all abilities, from ages four to 17, over the final section of the TCS London Marathon course. The event will also feature the championship races for the UK's top young runners, which were traditionally held on the Sunday morning.

The introduction of this new mass participation event is part of London Marathon Events' commitment to inspire more children to be physical activity. It builds on the huge success of the virtual TCS Mini London Marathon where children run 2.6 miles in their schools, with 600,000 children across the UK expected to register this year.

The ambition is to grow the mass event to the same size as the London Marathon with 50,000 children taking part by 2030.

Hugh Brasher, Event Director of the TCS London Marathon, said: "Our children are in crisis with shocking statistics showing falling activity levels, increasing childhood obesity and mental health issues. We all know how getting active can improve physical and mental health and London Marathon Events is working with a range of partners to inspire children across the UK to get more active.

"Over the past four decades, the London Marathon has inspired millions of people to get active and transformed lives. Our vision is that the new TCS Mini London Marathon will do the same as it grows to the same size as the London Marathon, and in 2030 we will see 50,000 children involved in the mass event.

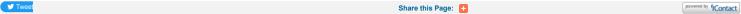
"On Sunday 1 October, there will be 7,000 children running, jogging, walking, pushing or skipping their way down The Mall. We hope that wonderful experience will be a day that inspires a lifetime of activity.

"I think Chris Brasher - my father - and John Disley, founders of the London Marathon, would be very proud.

"We would like to thank Westminster City Council, the Greater London Authority, The Royal Parks and TfL for their support for the new TCS Mini London Marathon"

Among the star alumni of the Mini London Marathon are multiple Olympic champion Sir Mo Farah, Commonwealth Games 10,000m gold medallist Eilish McColgan, record London Marathon winner David Weir, world 1500m champion Jake Wightman and European and Commonwealth Games 1500m champion Laura Muir.

Stars from other sports have also competed in the Mini Marathon, including footballer Jill Scott, part of England's European Championship-winning squad this summer, who won the race in 2001, and triathletes Alistair Brownlee, Jonny Brownlee and Alex Yee.



places registered. However, places are likely to become available and schools should see here for more information, including how they can join the waiting list.

Schools can also enter the 2022 TCS Mini London Marathon in Schools for free  $\underline{\text{here.}}$ 

## **ENDS**

## About the London Marathon

- The 2022 TCS London Marathon will take place on Sunday 2 October.
- The London Marathon was first held on 29 March 1981 and the millionth finisher in the history
  of the event crossed the line in 2016.
- Since the first London Marathon in 1981, the event has raised more than £1 billion for charity.
- British Heart Foundation is the Charity of the Year of the 2022 TCS London Marathon
- London Marathon Events gifts its surplus each year to The London Marathon Charitable Trust.
- Since 1981, <u>The London Marathon Charitable Trust</u> has awarded grants totalling in excess of £97 million to more than 1,500 projects in London and across the UK.
- For more information, visit <u>tcslondonmarathon.com</u>

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