

RideLondon will not take place in 2025

Charities FAQs

General information

Qu. Why is RideLondon not taking place in 2025?

- We feel the time is right to take a pause and bring all stakeholders together to work on a new concept for RideLondon, the world's greatest festival of cycling. We have now held 10 hugely successful editions of the event and inspired more than 300,000 people to get back on a bike or cycle more often. The event has also raised an incredible total of more than £85 million for charity. The event did not take place in 2020 and 2021 due to the pandemic and that pause enabled us to put in place many changes and improvements to the event, including the partnership with Essex County Council. A hiatus in 2025 enables us to reimagine the event for future years.

Qu. *When will this be announced to media and those already signed up to take part in the 100?*

- The press release will be issued and emails sent to everyone who's entered the 100 on the afternoon of Wednesday 11 September 2025. The website will be updated and posts shared on social channels.

Qu. *What communication will participants with their own place in the 2025 event be receiving?*

- Everyone who has entered the 100 will be emailed on Wednesday pm with further information and to confirm they will get a full refund. Entries had only opened for the 100 (not for 60 or 30).

Qu. *Will participants who have purchased a general entry be receiving a refund?*

- Yes, everyone will be refunded in full.

2025 RideLondon-Essex 100 charity entries

As RideLondon is not taking place in 2025, charities contracts or orders are null and void, and there will be no charge to charities that have ordered places for the 2025 RideLondon-Essex 100.

Rollovers from 2024 RideLondon-Essex 100

We know that some charities have places rolled over from 2024 which are valid for use in 2025. These charities will be offered the option to receive a full refund, an exchange, or a combination of the two as outlined below.

We are delighted to be able to confirm that London Marathon Events will offer charities the opportunity to exchange eligible rolled over 2024 RideLondon-Essex -100 places for either 2025 or 2026 TCS London Marathon charity places on a 2:1 ratio. In other words, two 2024 RideLondon-Essex 100 rollover places can be exchanged for one TCS London Marathon entry for 2025 or 2026.

The LME Charities team will contact all charities with eligible rollover places from 2024 with further details of the options available.

Qu. Are you able to confirm how many 2024 RideLondon-Essex rollover places our charity has?

- Yes, the LME Charities team will email charities with a confirmation of the total number of eligible rollovers from the 2024 RideLondon-Essex 100.

Qu. How much will be refunded for each 2024 RideLondon-Essex 100 rollover place?

- Charities paid £240 for each 2024 RideLondon-Essex-100 entry and will receive a refund in full for each eligible place, if they opt for a refund.

Qu. What happens if we have an odd number of rollover places?

- If a charity chooses to exchange their 2024 RideLondon-Essex 100 rollover entries for 2025 TCS London Marathon charity entries, this can only be done in multiples of two.
- For example, if a charity has three rollover entries, it is eligible for one 2025 TCS London Marathon charity entry and a refund of £240 for the remaining one rollover entry.

Qu. If our charity opts to exchange places for 2025 TCS London Marathon charity entries and is subsequently unable to fill these places before the console closes, will they rollover to 2026?

- No. These TCS London Marathon charity entries are only valid for one year. If you chose 2025, and those places go unallocated, they will expire after the 2025 console closes.

Qu. Does a charity have to exchange their rollover entries for a 2025 TCS London Marathon charity entry?

- No. If a charity prefers a refund for all its eligible rollover places from the 2024 RideLondon-Essex 100, LME will arrange a full refund.

Qu. What will happen to funds already raised for the event through Enthuse?

- Please follow your charity's refund policy. Enthuse can issue refunds directly to donors up until Enthuse has paid the funds to the charity they were donated to. After this point, Enthuse are no longer holding the funds. For further information you can email: support@enthuse.com

Qu. What should a charity do if they have riders who have registered for a place in the 2025 RideLondon-Essex 100 via Run4Charity?

- Some participants have purchased 2025 RideLondon-Essex 100 charity entries from Run4Charity instead of directly from London Marathon Events Ltd or a charity. They will be notified directly by Run4Charity and given a full refund for their entry fee.

2025 RideLondon-Essex 100 Advertising Packages only

Qu. Will we still be invoiced for the package we agreed?

- No. The contract is now null and void, and therefore charities with an agreed 2025 RideLondon advertising package will no longer receive an invoice for this package.

Qu. Our charity selected a 'Registration listing' as part of the advertising package and has been receiving the registrant data via Let's Do This. What will happen to that data, and are we still able to use it?

- Charities will be able to access that data and use it to promote other LME owned and delivered events as per the conditions of consent opted into by the individual registrants. We will not charge charities for this data.