



RideLondon FreeCycle Event Guide Sunday 29 May 2022



MAYOR OF LONDON



TRANSPORT
FOR LONDON
EVERY JOURNEY MATTERS





We're looking forward to welcoming you to RideLondon FreeCycle on Sunday 29 May!

It's more than just a chance to cycle some of the city's most famous streets without any traffic in your way – although that's awesome in itself – we want to create a carnival atmosphere, so expect to encounter circus stilt bikes, penny farthings and music bikes banging out tunes as you ride. You'll also pass plenty of entertainment provided by bands, choirs and DJs to help you keep pedalling in rhythm!

Timetable

10:00 to 15:00: RideLondon FreeCycle route is open

10:00 to 16:00: RideLondon FreeCycle Festival Zones are open

15:45 to approx 17:45: RideLondon Classique pro women's race

The route

The 2022 RideLondon FreeCycle route (see map on next page) passes some of central London's most famous locations, from St Paul's Cathedral and Pall Mall to the Southbank and Somerset House. This is the first time in the event's history that you'll be able to cross over the Thames via Waterloo Bridge and ride along Southbank, so there'll be plenty to feast your eyes on as you cycle.

Click here to find out more

rideLONDON
FreeCycle
ROUTE MAP

KEY



Festival Zones

- Zone 1: St Paul's Churchyard and Paternoster Square
- Zone 2: Guildhall Yard
- Zone 3: Lincoln's Inn Fields
- Zone 4: Waterloo Place



TfL London Underground Stations



rideLONDON
FreeCycle
ROUTE MAP

KEY



Festival Zones

- Zone 1: St Paul's Churchyard and Paternoster Square
- Zone 2: Guildhall Yard
- Zone 3: Lincoln's Inn Fields
- Zone 4: Waterloo Place



TfL London Underground Stations

The free Festival Zones

Look out for the four free Festival Zones on the route at Lincoln's Inn Fields, Waterloo Place, Guildhall Yard and St Paul's Churchyard and Paternoster Square. They're the perfect places to stop to rest your legs and have some refreshments while enjoying the fun, free, family-friendly activities on offer to a soundtrack of live music and DJs.

Go Electric

Ford will be bringing their Go Electric roadshow to the St Paul's Churchyard Festival Zone at RideLondon FreeCycle. Visitors will be able to check out the brand's hybrid and electric vehicles and learn more about the benefits of driving them.

Click here to find out more about our Festival Zones

All Festival Zones have an Information Point in case you need assistance. Other useful facilities at each Festival Zone include:

- Bike mechanic service provided by local bike repair service NipNip
- Medical point
- Welfare Team
- Toilets
- Bike parking: don't forget your lock!

Led Rides

If you signed up for a London Cycling Campaign Led Ride when you registered for RideLondon FreeCycle, check your confirmation email for details of the ride(s) you signed up for. We'll also email by the end of Thursday 26 May to confirm your start location and time, plus your return ride location and time.



Park the Car

As part of Ford's Park the Car campaign, drivers are being encouraged to leave their cars at home for short journeys and cycle or walk instead. Ford is supporting the London Cycling Campaign's Led Rides (see above), which will bring people to the RideLondon FreeCycle route from the 32 London boroughs, and will be providing the Led Ride leaders with branded blue outerwear so they're easy to spot.

Click here for more on Led Rides

Sticking together safely

To help you and any family and friends you're riding with find each other easily should you get separated on the RideLondon FreeCycle route, we're installing coloured flags at every half mile. You can use these as meeting points and distance markers – so if you're riding with children, for example, you could tell them not to go any further than the next flag.

If you need help along the way, you can find members of our Welfare Team at each of the Festival Zone Information Points, as well as at the Info Point on the Southbank at Concert Hall Approach.

Santander Cycles

Extra Santander Cycles will be available close to the RideLondon FreeCycle route on Sunday 29 May. The following docking stations near the route will have staff on hand to create extra space to dock bikes and provide more cycles to hire:

- Waterloo Place
- Waterloo Bridge
- Lincoln's Inn Fields
- Craven Street

To save 20 per cent on a Santander Cycles annual membership, use the discount code **RideLondon22** in the Santander Cycles app or online. Please note the discount code can only be redeemed until 10 June 2022.



Wristbands

You can pick up ID wristbands from the Information Points – fill them in and ask all members of your group to wear them in case you get separated.

Your souvenir photos

Photographers from our partner Sportograf will be positioned along the course to take photos of you in action, so make sure you attach your rider number (see below) to your handlebars for the event as this will help you find your official photos online afterwards.

If you've registered for RideLondon FreeCycle, you will have already received details of how to download a rider number.

You can sign up now to be notified as soon as your RideLondon FreeCycle photos are online. Just click on the link below and enter your email address when prompted – no need to enter your rider number.

[Click here to sign up with Sportograf](#)



Catch the professionals in action at the RideLondon Classique

Once the RideLondon FreeCycle route closes at 15:00 on Sunday 29 May, why not stay in the capital to watch the world's best women cyclists compete in the third and final stage of the RideLondon Classique?

Stage Three of this UCI Women's WorldTour pro race starts and finishes on Victoria Embankment and passes through some of London's most famous streets, including Piccadilly, Pall Mall and the Strand. It's free to watch and takes place from 15:45 to approximately 17:45.

And finally, thank you!

Thank you for taking part in RideLondon FreeCycle. It's going to be great to ride together again after almost three years away! We're really looking forward to seeing you on Sunday 29 May. For more information, visit ***ridelondon.co.uk***

Best wishes

The RideLondon Team