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## RIDELONDON-ESSEX RETURNS IN 2023

- **Established by Mayor of London, the world’s greatest festival of cycling will partner with Essex County Council for a second year**

RideLondon-Essex, the world’s greatest festival of cycling, will return in 2023.

It will be the 10th anniversary of the hugely popular event, which was established by the Mayor of London in 2013 as an Olympic legacy event from the 2012 London Games.

A new one-year agreement with Essex County Council brings RideLondon back to the county on Sunday 28 May following the successful first year of the partnership in 2022.

The festival will feature the iconic RideLondon-Essex 100-mile challenge, along with the RideLondon-Essex 60 and 30-mile inspiration rides and the ever-popular RideLondon FreeCycle, which gives riders of all ages and abilities a rare chance to cycle on traffic-free roads in central London.

**Will Norman, London’s Walking and Cycling Commissioner, said:** *“I’m delighted that RideLondon will be back in May 2023 to celebrate its 10th anniversary. I’m already looking forward to it returning after the success of the 2022 event, which was our most diverse and inclusive yet.*

*“RideLondon is one of the highlights of the year for our capital, with something for everyone to enjoy – from giving confidence to new cyclists, to enabling more experienced riders to push themselves.*

*“Cycling has seen a huge boom and it’s wonderful to see Londoners choosing green and sustainable modes of transport to get around. This is always a great event and I encourage cyclists of all ages and abilities to get involved.”*

**Councillor Lee Scott, Essex County Council’s Cabinet Member for Highways Maintenance and Sustainable Transport, said:** *“RideLondon-Essex 2022 was a successful inaugural event, but we want to make RideLondon-Essex 2023 even better.*

*“The RideLondon route is undergoing a process of review and we will be asking residents and businesses for their input to build upon the spirit and success of this year’s event.”*

**Hugh Brasher, Event Director of RideLondon, said:** *“We’re looking forward to building on the success of this year’s RideLondon-Essex, which saw tens of thousands of people, of all ages and abilities, take part in one of our mass participation rides and millions of pounds raised for charity.*

*“We look forward to continuing our partnership with Essex County Council and the London boroughs in 2023 and to delivering another truly inspiring festival of cycling.”*

RideLondon successfully returned in 2022 with the new partnership with Essex County Council following the cancellation of the 2020 and 2021 editions due to the Covid-19 pandemic.

More than 22,000 participants took part in the RideLondon-Essex 100, 60 and 30-mile rides, which started in central London, headed out to Essex and then returned for a finish at Tower Bridge, while many thousands more took part in RideLondon FreeCycle in the city.

London Marathon Events is currently conducting a full review of the 2022 event alongside Essex County Council and other stakeholders. The routes for RideLondon 2023 will be announced once this review process is completed.

RideLondon is focused on inspiring people from all backgrounds to take up cycling as part of their daily lives and the shared aims of the Mayor of London, Essex County Council and London Marathon Events to showcase cycling as a sustainable method of transport and to promote the physical and mental health benefits of exercise.

### ENDS

#### NOTES TO EDITORS

##### About RideLondon

- [RideLondon](#), the world’s greatest festival of cycling, was developed by the Mayor of London and his agencies. It was first held in August 2013 and is a legacy event from the London 2012 Olympics.
- In the first seven years of the world’s greatest festival of cycling (2013-2019) more than 467,000 participants have taken part including more than 140,000 new or lapsed cyclists who were inspired to start cycling. More than £80 million was raised for more than 1,000 charities.
- RideLondon partnered with Essex County Council for the first time in 2022. Surrey County Council previously partnered with the event from 2013 to 2020.
- RideLondon-Essex saw 22,367 cyclists take part in either the RideLondon-Essex 100, 60 or 30 mile events
- London Marathon Events gifts its surplus each year to The London Marathon Charitable Trust (The Trust). The Trust has granted £1 million to Essex via Active Essex in the first year of the partnership
- Since 1981, The London Marathon Charitable Trust has awarded grants totalling in excess of £97 million to more than 1,500 projects in London and across the UK.

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MAYOR OF LONDON

