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# THE BIG HALF RETURNS - ENTRIES NOW OPEN!

# London's community half marathon to take place on Sunday 3 September

Entries are now open for The Big Half 2023, London's unique community half marathon, which takes place on Sunday 3 September.

The Big Half route starts close to the Tower of London and heads out to the financial district of Canary Wharf before returning to central London, crossing Tower Bridge and finishing in spectacular style at Cutty Sark in Greenwich.

The route goes through four London boroughs – Tower Hamlets, Southwark, Lewisham and Greenwich – and is a celebration of the many diverse communities it passes.

To help ensure the event is inclusive as possible for people who live in these communities, London Marathon Events (LME) offers:

- Discounted resident entries (£46) for people living in Tower Hamlets, Southwark, Lewisham and Greenwich
- £10 community entries for local groups and organisations, community sports clubs, schools or local charities in London that benefits its local community. More details on community entries are available <u>here</u>.

There are also general entries available <u>here</u>, costing  $\pm 56$  with a  $\pm 2$  reduction for members of UKA athletics clubs.

All participants on Event Day will be entitled to receive a New Balance finisher's T-shirt and medal once they've completed their 13.1 miles – however all entrants will once again be offered the opportunity to choose to have a tree planted instead of receiving a T-shirt, as part of an ongoing partnership with Trees Not Tees. More information on Trees Not Tees is available <u>here</u>.

Introduced at the 2022 event, the opt-out offer is designed to reduce the event's environmental impact.

The initiative, supported by New Balance, will see Trees Not Tees allocate a freshly planted sapling from their sustainable reforestation project in the UK to everyone who takes this option. In return, participants will receive a personalised digital certificate, including a photo of their tree and a what3words geolocation – so they can visit their tree if they'd like to.

More information on entries for The Big Mile and New Balance Big Relay will follow shortly.

A limited number of guaranteed entries for media are available for The Big Half 2023 so if you would like to take part, please submit the following details to

media@londonmarathonevents.co.uk no later than **Friday 31 March**. Please note, media entries are given on the basis that media coverage of the event is guaranteed:

- Name
- Contact phone number
- Job title
- Name of media organisation
- · Brief outline of media coverage you can offer

## ENDS



### NOTES TO EDITORS

- The Big Half is a world-class mass participation event, organised by London Marathon Events, over the half marathon distance (13.1 miles)
- The community event was first held in 2018 and takes place in four London boroughs: Greenwich, Lewisham, Southwark and Tower Hamlets.
- The Big Half is also a campaign called #WeRunAsOne. This unique event will demonstrate how sport and community can come together to inspire social change, create social cohesion and improve health and wellbeing. Find out more at <a href="https://thebighalf.co.uk">thebighalf.co.uk</a>
- The Felix Project is the official charity partner of The Big Half. Find out more at thefelixproject.org.
- London Marathon Events Ltd, organisers of The Big Half, gifts its surplus each year to The London Marathon Foundation.
- London Marathon Foundation is the operating name of The London Marathon Charitable Trust, the parent company of London Marathon Events.
- Since 1981, The London Marathon Foundation has awarded grants totalling in excess of £98.3 million to more than 1,500 projects in London and across the UK.

#### For further information, please contact:

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